

### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 65,115 | 70.35%   | Unknown          | 46,342 | 50.07%   |
| Firefox           | 19,674 | 21.26%   | DSL              | 24,052 | 25.99%   |
| Safari            | 4,984  | 5.38%    | Cable            | 12,562 | 13.57%   |
| Opera             | 1,137  | 1.23%    | T1               | 5,968  | 6.45%    |
| Chrome            | 791    | 0.85%    | Dialup           | 3,226  | 3.49%    |

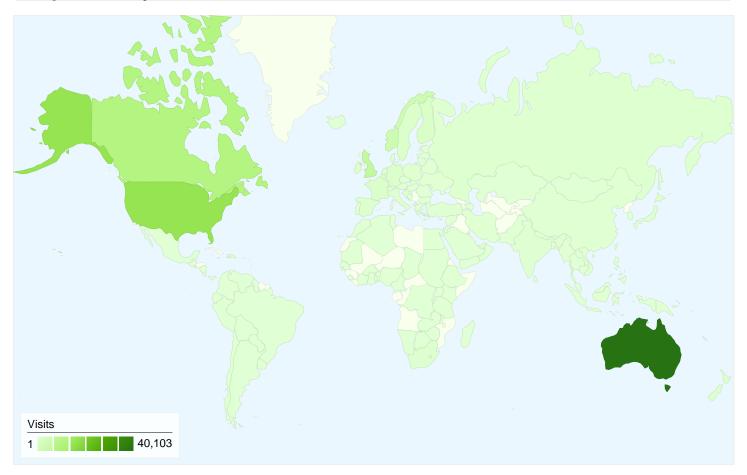


#### **Top Traffic Sources**

| Sources                    | Visits | % visits | Keywords     | Visits | % visits |
|----------------------------|--------|----------|--------------|--------|----------|
| (direct) ((none))          | 55,252 | 59.70%   | aeu          | 1,798  | 9.54%    |
| google (organic)           | 16,505 | 17.83%   | labourstart  | 1,513  | 8.03%    |
| laborstart.org (referral)  | 1,171  | 1.27%    | labour start | 1,307  | 6.94%    |
| labourstart.org (referral) | 924    | 1.00%    | psa          | 1,219  | 6.47%    |
| live (organic)             | 882    | 0.95%    | hsu          | 1,137  | 6.04%    |

# www.labourstart.org

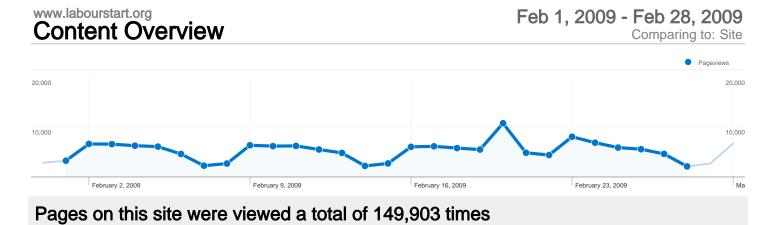
# Feb 1, 2009 - Feb 28, 2009 Comparing to: Site



## 92,556 visits came from 159 countries/territories

Site Usage

| Visits<br>92,556<br>% of Site Total:<br>100.00% | Pages/Visit<br>1.62<br>Site Avg:<br>1.62 (0.00%) | Avg. Time on Site<br>00:01:56<br>Site Avg:<br>00:01:56 (0.00%) |             | % New Visits<br>36.63%<br>Site Avg:<br>36.57% (0.15%) | <b>72.34</b><br>Site Avg: | Bounce Rate<br>72.34%<br>Site Avg:<br>72.34% (0.00%) |  |
|---|--|--|-------------|---|---------------------------|--|--|
| Country/Territory                               |  | Visits   | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits              | Bounce Rate  |  |
| Australia                                       |  | 40,103   | 1.39        | 00:01:26  | 37.17%                    | 78.05%   |  |
| United States                                   |  | 15,683   | 1.72        | 00:02:36  | 32.03%                    | 68.92%   |  |
| Canada  |  | 9,986  | 1.77        | 00:02:34  | 30.88%                    | 68.72%   |  |
| United Kingdom                                  |  | 6,422  | 1.82        | 00:01:56  | 38.20%                    | 68.59%   |  |
| Norway  |  | 4,126  | 1.76        | 00:02:26  | 19.73%                    | 66.46%   |  |
| Finland   |  | 1,499  | 2.00        | 00:02:05  | 29.22%                    | 61.17%   |  |
| Sweden  |  | 1,115  | 2.08        | 00:02:35  | 31.12%                    | 62.42%   |  |
| France  |  | 1,113  | 2.04        | 00:02:00  | 52.47%                    | 59.75%   |  |
| Belgium   |  | 950  | 1.42        | 00:00:41  | 39.26%                    | 79.68%   |  |
| Germany   |  | 919  | 2.08        | 00:02:00  | 50.27%                    | 66.92%   |  |



149,903 Pageviews

107,020 Unique Views

72.34% Bounce Rate

### **Top Content**

| Pages  | Pageviews | % Pageviews |
|--|-----------|-------------|
| /  | 83,641    | 55.80%      |
| /cgi-bin/solidarityforever/show_campaign.cgi?c=468 | 9,220     | 6.15%       |
| /no/   | 6,083     | 4.06%       |
| /cgi-bin/show_news.pl?country=Canada               | 4,671     | 3.12%       |
| /cgi-bin/show_news.pl?country=USA                  | 4,643     | 3.10%       |